Townhouse Design Standards

Public Workshop & Open House





PRESENTATION AGENDA

- Project goals
- Project timeline and project development
- Development Code explanation
- Visual preference survey results
- Draft code
- Development trade-offs
- Break-out groups





WHAT ARE THE GOALS OF THE PROJECT?

- Address gaps in the Development Code
 - For example, landscaping
- Townhouse developments with a higher quality of design
 - What: Site design and building design
 - Why: Quality neighborhoods with increased housing choice opportunities









WHAT IS THE PROJECT TIMELINE?

2019

	Winter	Spring	Summer	Fall	Winter
Research & Writing	8				
Public Engagement Opportunities					
Planning Commission			•		
City Council				202	



DEVELOPMENT CODE

- General Standards
 - Parking
 - Landscaping
 - Tree retention

- Zoning
 - Density
 - Use
 - Height maximum
 - Setback minimums

- Design
 - Where a building is placed, how it relates to the street
 - How people and vehicles access the site
 - Where ancillary items are placed and how they look
 - How a building looks

https://vimeo.com/336208270

https://youtu.be/Hy4QjmKzF1c



VISUAL PREFERENCE SURVEY



The project website has full results

How can I get involved and provide input on this project?

An online survey was conducted April 2019. See the results summary and full survey results. A public workshop will take place summer 2019. Public comment will also be solicited and welcome by City Council and the Planning Commission at their meetings discussing these changes. Your comments to City staff are welcome anytime, please see the "contact us" box on this webpage.



SURVEY RESULTS – LIMITATIONS

- The survey had limitations, some of which were pointed out by survey respondents
 - "I am concerned that all of the questions about design features that had images will be very challenging to interpret - many people will be responding to the look of the home in the photo rather than the generalizable design features you are asking about. Please don't assume those responses are more valid than they are."
 - "Something simple but very important. Please remember that you are surveying people who most likely are not architects, engineers, or planners. Use words that the average person understands. What is articulation, modulation, etc?"



SURVEY RESULTS – QUESTIONS 1-10

Highest Scored Townhouse Images

Average Score: 68

Median Score: 75



Average Score: 56

Median Score: 60





Average Score: 66Median Score: 75

Average Score: 55 Median Score: 60



SURVEY RESULTS – QUESTIONS 1-10

Lowest Scored Townhouse Images

Average Score: 35

Median Score: 30



Average Score: 29

Median Score: 20



Average Score: 34

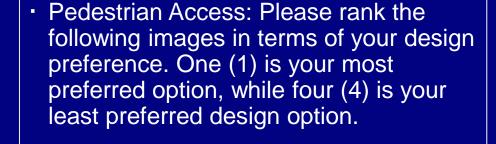
Median Score: 30





SURVEY RESULTS – QUESTIONS 11-12

 Vehicle Access: Please rank the following images in terms of your design preference. One (1) is your most preferred design option, while four (4) is your least preferred design option.



Ranked #1: Pedestrian

access from public sidewalk









SURVEY RESULTS – QUESTIONS 13-16

- Façade Articulation: Please rank the following images in terms of your design preference. One (1) is your most preferred option, while three (3) is your least preferred design option.
- Building Modulation: Please rank the following images in terms of your design preference. One (1) is your most preferred option, while three (3) is your least preferred design option.





Ranked #1: Color variation and material change







 Building Orientation: Please rank the following images in terms of your design preference.
One (1) is your most preferred option, while four (4) is your least preferred design option.

SURVEY RESULTS – QUESTIONS 17-19

 Trash, Recycling and Compost Storage and Collection: Please rank the following images in terms of your design preference. One (1) is your most preferred option, while three (3) is your least preferred design option.



Ranked #1: Trash, recycling and compost is stored in the garage of each unit and collected from the alley



Outdoor Amenity Space:
 Please rank the following
 images in terms of your
 design preference. One (1) is
 your most preferred option,
 while six (6) is your least
 preferred design option.



Landscaping: Please rank the following images in terms of your design preference. One (1) is your most preferred option, while four (4) is your least preferred design option.





SURVEY RESULTS – QUESTION 20

- · 20. If you have anything you would like to tell us relating to townhouse design standards, please enter it here, thank you!
 - Many respondents covered multiple topics in their feedback, including:
 - Design of townhouses (167 comments)
 - Comments on other zoning related issues (e.g., required parking, density, tree preservation) (45 comments)
 - Topics not easily categorized (17 comments)
 - Survey design (8 comments)
 - Thanked the City for having a survey (9 comments)





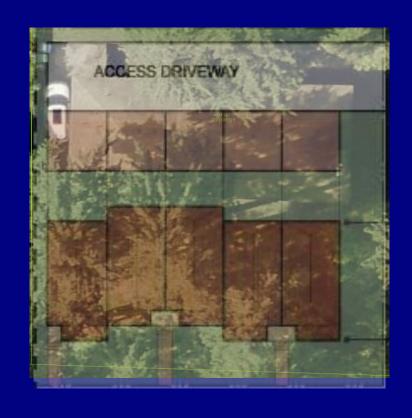
DESIGN STANDARDS DRAFT CODE

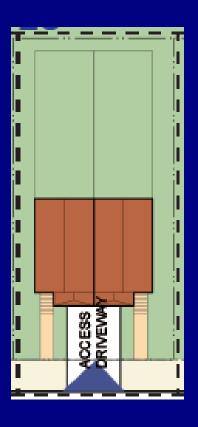


- Main design issues the code update addresses:
 - Requires
 - Landscaping
 - Outdoor space
 - Prohibits
 - "Sideways" building orientation
 - Blank walls
 - Diminishes dominance of garages facing the street
 - Increases requirements for breaking up the massing of a building



TRADE-OFFS IN DEVELOPMENT

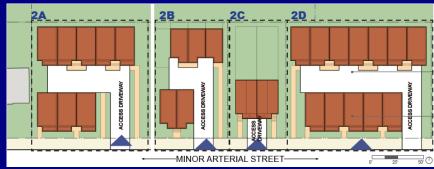






BREAK-OUT WORK GROUPS

- Site Design
 - Where a building is placed, how it relates to the street
 - How people and vehicles access the site
 - Outdoor space
 - Landscaping



- Building Design
 - How a building looks



